



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C4

Results as of: 12/31/2017

GMT: HOWARD HUDSON

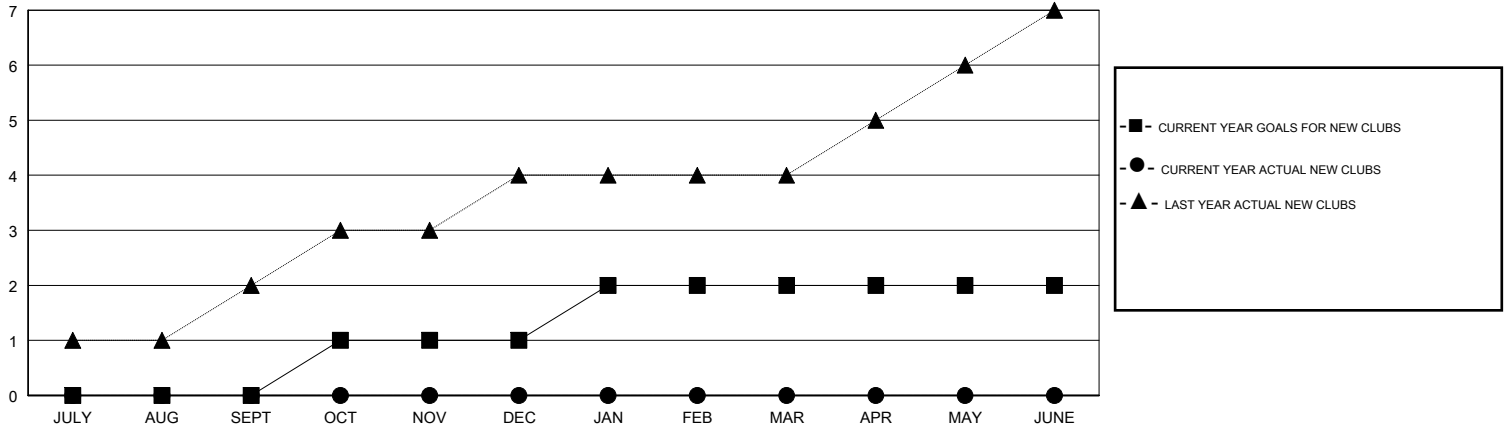
LOCATION CALIFORNIA

GMT CA

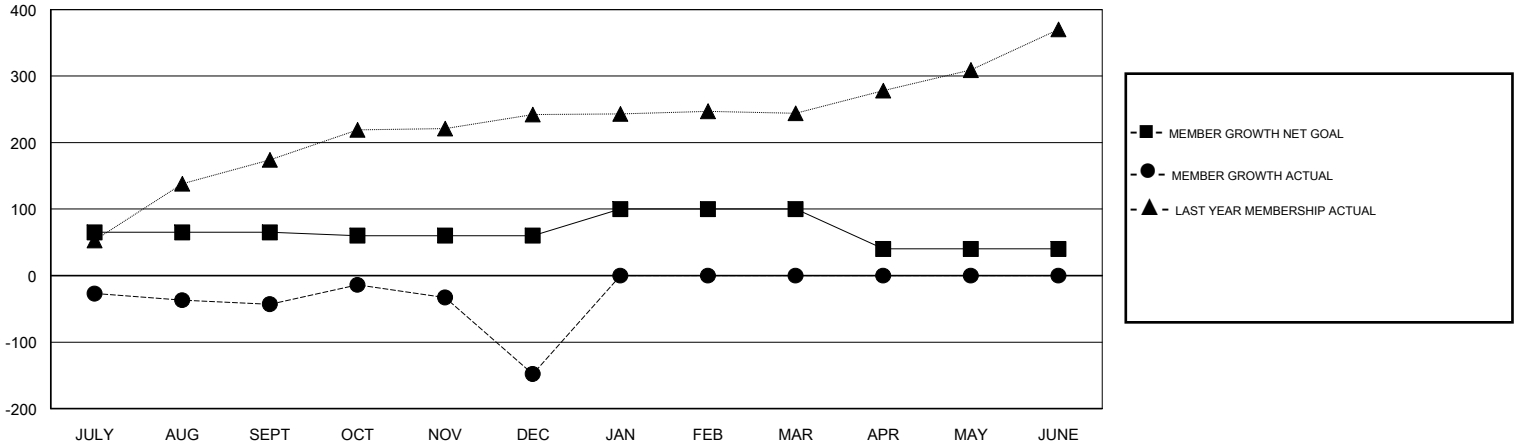
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	65	66	105
OCT/NOV/DEC	-5	52	156
JAN/FEB/MAR	40	0	0
APR/MAY/JUNE	-60	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2

28 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	913 (55.30%)
FEMALE	738 (44.70%)
Women Percentage Fiscal Year Goal: 46%	

DROPPED MEMBERS	
DECEASED	3
CLUB CANCELLED	26
OTHER	232
TOTAL	261

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	268
FAMILY MEMBERS PAYING HALF DUES	144